



# Appearance Request Form

Name of Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Office #: \_\_\_\_\_ Mobile #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Address of Company: \_\_\_\_\_

Event Name: \_\_\_\_\_ Event Contact: \_\_\_\_\_

Address of Event: \_\_\_\_\_

Event Phone Number: \_\_\_\_\_ Event Website: \_\_\_\_\_

Event Description: \_\_\_\_\_

Date(s): \_\_\_\_\_ # of Sweethearts \_\_\_\_\_ Time of Appearance: From: \_\_\_\_\_ Until: \_\_\_\_\_

Dance Performance Y N Variety Show Y N Youth Cheer Clinic Y N

Parking Available: Y N Food/Bev to be provided: Y N Travel Paid: Y N Lodging: Y N

Directions to Event:

Special Requirements/Notes:

Please send form by: Mail: Sweethearts for Soldiers Attn: Request Dept 4948 Voltaire St #1 San Diego, CA 92107 or Fax to: 619-342-2623 or Email to: [bari@sweetheartsforsoldiers.org](mailto:bari@sweetheartsforsoldiers.org)

### SFS Use Only:

Approved By: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_

# **Sweetheart Appearance Guidelines**

## **General:**

The following is provided to assist you in making requests for Sweethearts for Soldiers. This information is established to serve as a set of working guidelines for your general planning purposes. Each request will receive fair and consistent consideration based on organization policies. Once a request is received and confirmed you will receive a signed copy in the mail. All requests must be submitted in writing using the Appearance Request Form. Please furnish as much detailed information as possible.

The Sweethearts are there to "Sweeten the lives of the Troops", but they can also assist with registering guests, selling raffle tickets, placing nametags, giving awards or endorsing products. They can also perform dance routines, pose for photos, sign autographs or simply mingle with the guests.

## **Autograph Signings:**

During each appearance the Sweethearts will provide autographs to all military personnel and their families and friends. Sweethearts will provide signature cards and/or calendars if quantities are available.

## **Dance Performances:**

If a dance performance is requested, a minimum of three Sweethearts must be available. A sound system (to the scale of your audience), with a CD player or iPod components, must be provided. The Sweethearts will bring their music on a CD and/or iPod.

## **Variety Show:**

The Sweethearts Variety Show is a sure hit. This 90 min production comes complete with costumes, vocalists and gymnasts, who will entertain, captivate and inspire any audience. Our show can be tailored to any audience, stage, and time frame. Our variety show consists of six sections, including our Intro, Country, Trendy, Hip Hop, and USA. If a variety performance is requested, a minimum of six Sweethearts and a Sweethearts director member must be available to book. A sound system (to the scale of your audience), with a CD player or iPod components must be provided. The Sweethearts will bring their music on a CD and/or iPod. Due to the involvedness of the variety show, 60 days advanced notice is required.

## **Cheer Clinic:**

The Sweethearts for Soldiers offer Military Youth Cheer Clinics at appearances. A minimum of two Sweethearts must be available. Depending on the amount of kids that are anticipated to attend, we kindly request a sound system with a mic and/or headset. We offer cheer basics and specialty classes consisting of dance, tumbling, technique and showmanship.

## **Availability:**

The Sweethearts are available for appearances year round. Please keep in mind that the Sweethearts are nationwide and we might not have any located in your region. If you would like to have the Sweethearts travel to your location, all we ask is that travel and lodging expenses are paid for. You will be notified on availability after the request form has been received. (region consists of 50 miles within area).

## **Promoting Sweetheart Appearances:**

You will be given the Sweetheart logo to place on any of your marketing material for your event and a bio for each Sweetheart attending, but may not otherwise reproduce or reuse the logo unless agreed to in writing by an authorized Sweethearts for Soldiers representative.

**Thank you for your interest in making the  
Sweethearts for Soldiers a part of your event.**